

Illinois State Dental Society



Education • Legislation • Communication

# 2023 to 2026 Strategic Plan

## MISSION STATEMENT

Ensuring professional success of our members and optimizing the oral health of Illinoisans through education, legislation and communication

## CORE VALUES

- Integrity and professionalism
- Diversity and inclusion
- Mentorship and camaraderie
- Advocacy and Service

## VISION STATEMENT

To be the recognized leader and advocate for oral health in Illinois

## STRATEGIC INITIATIVES

1. Ensure Long-Term Financial Stability  
*Champion:* Executive Committee
2. Increase Member Value  
*Champion:* All Standing Committees and Board of Trustees
3. Facilitate Information Management  
*Champion:* Communications, Membership, New Dentist & Leadership Development Committees
4. Expand Legislative Impact (with a emphasis on dental insurance reform)  
*Champion:* Governmental Affairs Committee
5. Reform Governance Structure  
*Champion:* Executive Committee/Board Taskforces