



**MEETING YOU  
WHERE YOU ARE**



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# Exhibitor Prospectus

Illinois State Dental Society



Education • Legislation • Communication

**800/475-4737**  
**www.isds.org**

**161st Annual Session  
September 12 - 13, 2025**

Embassy Suites by Hilton  
East Peoria Riverfront  
& Conference Center  
100 Conference Center Dr.  
East Peoria, IL 61611

We invite you to join us in Peoria for sponsorship, advertising and exhibit opportunities on September 12–13.

Our hope is to help you establish new relationships while continuing to strengthen existing ones.

# Welcome.

**The Illinois State Dental Society invites you to sponsor and exhibit at our 161st Annual Meeting on September 12-13, 2025**

The Illinois State Dental Society represents over 6,000 member dentists and 200 dental hygienist members. Our Annual Meeting attendees include general practice and specialist dentists, hygienists, dental assistants and front office staff. Your participation at this meeting offers an opportunity to be present among other leaders in the industry and to showcase your products and services to the dental community.

Three levels of sponsorship with add-on options, information about your company in our meeting program, and “exhibit only” opportunities are available. If you have additional ideas, please let us know and we will do our best to accommodate.

**Can't make it but still want to participate?**  
Gain exposure by sponsoring an event!

Our exhibit space is limited; guarantee your space by completing the application and submitting it with your preferred method of payment. You can also visit [www.isds.org/sponsor](http://www.isds.org/sponsor) and submit your sponsorship online. Table assignment is on a first-come, first-served basis, giving preference to meeting sponsors.

**I look forward to seeing you at our Annual Meeting!**

Mattea Tavernor at  
[mtavernor@isds.org](mailto:mtavernor@isds.org)  
217-525-1406

***Sponsor/Exhibit application and  
Program Artwork deadline is  
August 6, 2025  
Exhibit Space is limited***

## Annual Meeting Sponsorship Levels

### Platinum Level: \$6,500

- ✓ Mention with logo in Illinois Dental News Annual Session recap issue (December)
- ✓ Final registration list provided (includes name and mailing address)
- ✓ Reserved exhibit table (with electricity) in a preferred location
- ✓ Recognized in an email blast to Annual Session attendees prior to meeting
- ✓ Full page posting in Meeting Program
- ✓ 8 1/2 x 11 information insert in attendees' registration packets (1 page)
- ✓ Individual table sponsorship during Opening Breakfast (Includes two breakfast tickets)

### Gold Level: \$4,500

- ✓ Mention with logo in Illinois Dental News Annual Session recap issue (December)
- ✓ Reserved exhibit table (with electricity) included in a preferred location
- ✓ Recognized in an e-mail blast to Annual Session attendees prior to meeting
- ✓ 1/2-page ad in Meeting Program
- ✓ 8 1/2 x 11 information insert in attendees' registration packets (1 page)
- ✓ Individual table sponsorship during Opening Breakfast (Includes two breakfast tickets)

### Silver Level: \$2,500

- ✓ Mention with logo in Illinois Dental News Annual Session recap issue (December)
- ✓ Reserved exhibit table (with electricity) in a preferred location
- ✓ Recognized in an email blast to Annual Session attendees prior to meeting
- ✓ 1/4-page ad in Meeting Program
- ✓ 8 1/2 x 11 information insert in attendees' registration packets (1 page)

***All Platinum, Gold, and Silver sponsors will receive:***

- ✓ Social media mentions on ISDS Facebook and Instagram accounts
- ✓ Acknowledgement of sponsors at appropriate times during meeting
- ✓ Logo or name on sponsor sign in high-traffic area

## Frequently Asked Questions

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- Average attendance- 200 dentists from Illinois
- Face to face time with members at the opening breakfast and caucus lunch, and between sessions
- Exhibit hours- Friday 8:30am\*- 4:00pm and Saturday 8:00am- 2:00pm  
\*Opening Breakfast starts at 7:30am Friday
- Exhibit tables include a 6' table, two chairs, and electricity and are placed outside our main meeting room. Info about setup will be sent in mid/late August.

## Refreshments

- Exhibitors and Sponsors are invited to attend the Opening Breakfast on Friday and the caucus lunch on Saturday. These are open seating events where you will have an opportunity to chat with our dentists.
- Lunch will also be provided on Friday afternoon, and beverages will be provided throughout the day on Friday and Saturday.

## Attendee Schedule

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### Friday:

Opening breakfast\*- 7:30am- 9:00am  
Exhibits- 8:30am- 4:00pm  
House of Delegates- 9:30am- 11:00am  
Governor's Club Lunch- 11:30am- 1:00pm  
Hearings- 2:00pm-3:00pm

### Saturday:

Dent-IL-PAC Breakfast- 8:00am- 9:00am  
Exhibits- 8:00am- 2:00pm  
Caucus Meetings- 9:30am-11:30am  
Caucus Lunch\*- 11:30am-12:15pm  
House of Delegates- 1:00pm-4:00pm

*\*Exhibitors and Sponsors invited to attend*



**Foundation Golf Outing**  
**Thursday, September 11, 2025**  
**10am-5pm**

**To review the golf sponsorship opportunities, scan the QR code!**



## General Exhibit Information

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### Staffing

Exhibitor fees include attendance for two (2) staff members. ISDS does not require that tables be staffed at all times; however, we are not responsible for unattended items.

### Vendor Promotion

All Annual Meeting attendees will receive a "Meet Our Vendors" card with their registration packet. Attendees must visit at least 50% of vendors present during the meeting to be eligible for a gift card drawing. Vendors will be provided special stickers to place on cards.

### Recognition

Confirmed exhibitors have premier sponsorship opportunities through conference publications; their logo and/or name on sponsor signage in a high-traffic area; and social media mentions.  
*(Please see deadlines)*

## Dates to Remember

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### August 6

Last day to become a sponsor/exhibitor  
**Deadline for posting in meeting program; artwork must be received at this time.**

Sponsorship/Exhibit application must be received to guarantee logo and company name in conference programs and on signage.

**August 27:** Setup instructions and exhibit information sent to all sponsors/exhibitors

**September 12:** Exhibit 8:30am-4:00pm

**September 14:** Exhibit 8am-2:00pm

**Notification of cancellation must be received in writing for a full refund. No refunds given after August 27.**

**Additional Optional Opportunities:**

**AD in program only:**

Full page- \$500

Half page- \$250

Quarter page- \$150

**Table only:**

Exhibit Table with electricity: \$1,500 *(includes 2 lunches on Friday & Saturday. This does not include final registration list.*

Sponsors of the events below will receive signage at the event, recognition in the program and a verbal announcement.

The cost for each event is \$1,000.

Guest Event

Past Presidents Lunch

Friday President's Hospitality

Saturday President's Hospitality

Friday Refreshments

Saturday Refreshments

Please complete and return both pages of this application. Please write the dollar amount on the line associated with your preferred sponsorship contribution. The application can also be completed online at [www.isds.org/sponsor](http://www.isds.org/sponsor)

Exhibits will be available September 12(8:30am-4:00pm) & 13 (8am-2:00pm). Exhibit space is limited and will be accepted on a first-come, first-served basis. The golf outing is Thursday, September 11.

**Application**

**Sponsor Level:**

Platinum    Gold    Silver

Booth

Ad in Program

ISDS Events (fill in below)

ISDSF Golf Sponsorship:

**Dollar Amount:**

**TOTAL**

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**Payment Information:**

Applications will not be processed without payment.

The following payment information applies to Annual Session sponsorships and exhibits.

**Method of payment:**

Check or Credit Card:  VISA  MasterCard  American Express  Discover

**Credit Card #**

**Expiration date**

**Signature**

**3- digit Security Code (on back of card)**

**Credit Card Billing Address (required)**

**Contact Information:**

Contact person/title:

Company Name:

Company Address:

City:

State:

Zip Code:

Telephone:

Fax:

E-mail:

Attendee Name(s):

**Please e-mail, mail or fax both application pages to:**

Illinois State Dental Society

Attn: Mattea Tavernor, (mtavernor@isds.org)

3100 Montvale Drive

Springfield, IL 62704

PHONE: 217/525-1406, FAX: 217/525-8872

ISDS reserves the right to reject any applications based on conflicts with ISDS policies or other reasons determined by ISDS as necessary to preserve the nature of the meeting or protect the best interests of ISDS.

**No refunds given after August 27.**

**Meeting  
Program  
Ad Sizes  
& Rates**

Note! All artwork must be  
received in high resolution,  
full color PDF format.

**Quarter  
Page:  
2.4" x 4"**

**Full Price: \$150**

**Full Page: 5" x 8"**

**Full Price: \$500**

**Half Page: 5" x 3.5"**

**Full Price: \$250**