

5 Reasons Fluoride Keeps Your Family Smiling



Fluoride is Safe and Natural

Fluoride a natural mineral that strengthens tooth enamel, repairs damage, and prevents cavities.



Fluoridated Water is Carefully Regulated

U.S. public water systems adjust fluoride to optimal levels, proven to protect teeth without causing harm.



Fluoride Protects Teeth at Every Age

From infancy to adulthood, fluoride strengthens enamel, prevents cavities, and improves overall health.



Fluoridation Saves Money and Prevents Cavities

Every \$1 spent on water fluoridation saves \$32 in dental care costs by preventing costly treatments.



Fluoride Prevents Tooth Decay

Known as nature's cavity fighter, fluoride strengthens tooth enamel and repairs early damage caused by acids from bacteria and sugar.