

Advertising ♦ Opportunities



The Illinois State Dental Society strives to ensure professional success of our members and optimize the oral health of our citizens through education, legislation and communication. It is our vision to be the recognized leader and advocate for oral health in Illinois. Let ISDS advertise Your organization, services and products.

Print - Illinois Dental News

The Illinois Dental News reaches member dentists, dental hygienists, dental students, Dental laboratory technicians and outside subscribers. Sizes for ads start at 1/4 page and range to full page.

Starting from \$615

Digital - ISDS Website

Members and non-members alike frequent the website for legislative information, CE opportunities and more!

ISDS Website advertisement - \$1,000 per month

Digital - ISDS Bi-Monthly e-Newsletter

The ISDS Dental Dispatch is a bi-monthly e-newsletter that goes out to all ISDS active and retired members, including hygienists and dental students.

ISDS Newsletter advertisement- \$700 per newsletter

*Size of digital ads - 250 pixels tall by 600 pixels wide.

Key Details

The Illinois Dental News is distributed to **6,000 readers** in print and digitally. This count includes all local dental societies, including Chicago Dental Society.

6,300 e-newsletters are sent out bi-monthly. **Open Rates for the ISDS Bi-Monthly e-newsletter are 60%**, which are higher than the industry average.

The ISDS Homepage receives up to 10,000 views a month.



Client Testimonial

"When advertising with the ISDS, the staff & support within the communication department are second to none. The process from start to finish is extremely efficient, user-friendly, and professional. I appreciate their timely response & thorough communication with all matters. I have high standards when it comes to customer service, and this team far exceeds those!"

*Maggie Garrigan -
Independent Dental Solutions*

For questions or to place an advertisement, please contact Misty Glass at 800/475-4737 or mglass@isds.org

