



Exhibitor Prospectus

**160th Annual Session
September 13 - 14, 2024**

**Embassy Suites by Hilton
East Peoria Riverfront
& Conference Center
100 Conference Center Dr.
East Peoria, IL. 61611**

**800/475-4737
www.isds.org**

Illinois State Dental Society
ISDS
Education • Legislation • Communication

Welcome.



The Illinois State Dental Society invites you to sponsor and exhibit at our 160th Annual Meeting on September 13-14, 2024

The Illinois State Dental Society represents over 6,000 member dentists and 200 dental hygienist members. Our Annual Meeting attendees include general practice and specialist dentists, hygienists, dental assistants and front office staff. Your participation at this meeting offers an opportunity to be present among other leaders in the industry and to showcase your products and services to the dental community.

Three levels of sponsorship with add-on options, information about your company in our meeting program, and “exhibit only” opportunities are available. If you have additional ideas, please let us know and we will do our best to accommodate.

Can't make it but still want to participate?
Gain exposure by sponsoring an event!

Our exhibit space is limited; guarantee your space by completing the application and submitting it with your preferred method of payment. You can also visit www.isds.org/sponsor and submit your sponsorship online. Booth assignment is on a first-come, first-served basis, giving preference to meeting sponsors.

I look forward to seeing you at our Annual Meeting. Please contact Mattea Tavernor at mtavernor@isds.org or 217-525-1406 if you should have any questions.



Dr. Richard Bona, President

Annual Meeting Sponsorship Levels

Platinum Level: \$6,500

- ✓ Mention with logo in Illinois Dental News Annual Session recap issue (December)
- ✓ Final registration list provided (includes name and mailing address)
- ✓ Reserved exhibit booth (with electricity) in a preferred location
- ✓ Recognized in an e-mail blast to Annual Session attendees prior to meeting
- ✓ Full page posting in Meeting Program
- ✓ 8 1/2 x 11 information insert in attendees' registration packets (1 page)
- ✓ Individual table sponsorship during Opening Breakfast

Gold Level: \$4,500

- ✓ Mention with logo in Illinois Dental News Annual Session recap issue (December)
- ✓ Reserved exhibit booth (with electricity) included in a preferred location
- ✓ Recognized in an e-mail blast to Annual Session attendees prior to meeting
- ✓ 1/2-page ad in Meeting Program
- ✓ 8 1/2 x 11 information insert in attendees' registration packets (1 page)
- ✓ Individual table sponsorship during Opening Breakfast

Silver Level: \$2,500

- ✓ Mention with logo in Illinois Dental News Annual Session recap issue (December)
- ✓ Reserved exhibit booth (with electricity) in a preferred location
- ✓ Recognized in an e-mail blast to Annual Session attendees prior to meeting
- ✓ 1/4-page ad in Meeting Program
- ✓ 8 1/2 x 11 information insert in attendees' registration packets (1 page)

All Platinum, Gold, and Silver sponsors will receive:

- ✓ Social Media mentions on ISDS Facebook and Instagram accounts
- ✓ Acknowledgement of sponsors at appropriate times during meeting
- ✓ Logo or name on sponsor sign in high-traffic area
- ✓ Breakfast for 2 at our Opening Breakfast
- ✓ Lunch for 2 on Friday and Saturday at the caucus

SPONSOR AN EVENT!

President's Gala: \$20,000

- Includes two tickets for the dinner, reception and opening breakfast
- Logo printed on event tickets
- Logo printed on lanyards worn by all attendees
- Logo printed on dinner dance menu

President's Reception: \$15,000

- Two tickets for the event
- Logo printed on event tickets
- Logo printed on registration goodie bags carried by all attendees

Opening Breakfast: \$10,000

- Two tickets for the event
- Logo printed on event tickets
- Logo displayed on screen prior to meeting start

The President's Dinner Dance, President's Reception, and Opening Breakfast sponsors also receive:

- Mention with logo in Illinois Dental News Annual Session recap issue (December)
- Final registration list provided (includes name and mailing address)
- Reserved exhibit booth (with electricity) in a preferred location
- Recognized in an e-mail blast to Annual Session attendees prior to meeting
- Full page ad in Meeting Program
- 8 1/2 x 11 information insert in attendees' registration packets
- Opportunity to present raffle prize at closing session
- Signage at the event
- Recognition in the program
- Special "Spotlight" Announcement During Event

Sponsors of the events below will receive signage at the event, recognition in the program and a verbal announcement.

The cost for each event is \$1,000.

Guest Event

Past President's Lunch

Friday President's Hospitality

Saturday President's Hospitality

Friday Refreshments

Saturday Refreshments



 **ISDSFOUNDATION**

Foundation Golf Outing

Thursday, September 12, 2024 • 10am-5pm

Golf Lunch Sponsor – \$3,000 (Limit 1)

One foursome to play at the event ; Sponsor logo and link on the ISDSF website

Golf Drink Sponsor – \$1,000 (Limit 1)

Sponsor logo and link on the ISDSF website

Longest Drive – \$1,000 (Limit 1)

Table at the hole and 2 sponsor company representatives (You may have company information and your prize giveaways at table)
Sponsor signage at the designated hole –
Sponsor logo and link on the ISDSF website

Longest Putt – \$1,000 (Limit 1)

Table at the hole and 2 sponsor company representatives (You may have company information and your prize giveaways at table)
Sponsor signage at the designated hole –
Sponsor logo and link on the ISDSF website

Closest to the Pin – \$1,000 (Limit 1)

Table at the hole and 2 sponsor company representatives (You may have company information and your prize giveaways at table) Sponsor signage at the designated hole – Sponsor logo and link on the ISDSF website

Golf Welcome Table – \$1,000 (Limit 1)

Table at registration and 2 sponsor company representatives (You may have company information at table)
Sponsor logo and link on the ISDSF website

Golf Hole Sponsor – \$350 (Unlimited)

Sponsor signage at the tee of designated hole

Additional Optional Opportunities:

AD in program only:

Full page- \$500

Half page- \$250

Quarter page- \$150

Booth only:

Exhibit Booth with electricity: \$1,500

(includes 2 breakfasts on Friday & 2 lunches on Friday & Saturday.

Additional breakfast \$30pp, Additional lunch \$50pp). This does not include final registration list.

Early Bird Discount!

Submit your application prior to May 1st to receive a \$100 discount! *

**This only applies to Platinum, Gold & Silver Sponsors.*

Please complete and return both pages of this application. Please write the dollar amount on the line associated with your preferred sponsorship contribution. **The application can also be completed online at www.isds.org/sponsor**

Exhibits will be available September 13 (7am-4pm) & 14 (8am-2pm). Exhibit space is limited and will be accepted on a first-come, first-served basis. The Golf Outing is Thursday, September 12.

Application

Sponsor Level:

Platinum Gold Silver

Booth

Ad in Program

ISDS Events (fill in below)

ISDSF Golf Sponsorship:

Dollar Amount:

TOTAL

Payment Information:

Applications will not be processed without payment.

The following payment information applies to Annual Session sponsorships and exhibits.

Method of payment:

Check or Credit Card: VISA MasterCard American Express Discover

Credit Card #

Expiration date

Signature

3- digit Security Code (on back of card)

Credit Card Billing Address (required)

Contact Information:

Contact person/title:

Company Name:

Company Address:

City:

State:

Zip Code:

Telephone:

Fax:

E-mail:

Attendee Name(s):

Please e-mail, mail or fax both application pages to:

Illinois State Dental Society

Attn: Mattea Tavernor, (mtavernor@isds.org)

3100 Montvale Drive

Springfield, IL 62704

PHONE: 217/525-1406, FAX: 217/525-8872

ISDS reserves the right to reject any applications based on conflicts with ISDS policies or other reasons determined by ISDS as necessary to preserve the nature of the meeting or protect the best interests of ISDS.

No refunds given after August 28.

General Exhibit Information

Staffing

Exhibitor fees include attendance for two (2) staff members. ISDS does not require that tables be staffed at all times; however, we are not responsible for unattended items.

Location & Set-up

Exhibit tables are **six feet (6')** in length and are placed in the corridors outside the meeting rooms, adjacent to our hospitality area. Each vendor table will have electricity and chairs. **More detailed information regarding exhibit times and set-up will be sent to exhibitors in mid-August.**

Vendor Promotion

All Annual Meeting attendees will receive a “Meet Our Vendors” card with their registration packet. Attendees must visit at least 50% of vendors present during the meeting to be eligible for a gift card drawing. Vendors will be provided special stickers to place on cards.

We are always striving to get exhibitors more exposure, so this year we are inviting all exhibitors to attend the opening breakfast on Friday morning, and the caucus lunch on Saturday afternoon. These are open seating events, so you will have the opportunity to mingle amongst our members and share a meal.

Refreshments

Complimentary beverage service (coffee and soda) will be available to all exhibitors during the meeting; breakfast for two will be provided on Friday; lunch for two will be provided on Friday and Saturday. Additional breakfasts are \$30 per person. Additional lunches are \$50 per person.

Recognition

Confirmed exhibitors have premier sponsorship opportunities through conference publications; their logo and/or name on sponsor signage in a high-traffic area; and social media mentions.

(Please see deadlines)



Dates to Remember

May 1

Last day to receive the \$100 “Early Bird” discount

August 7

Last day to become a sponsor/exhibitor

Deadline for posting in meeting program; artwork must be received at this time.

Sponsorship/Exhibit application must be received to guarantee logo and company name in conference programs and on signage

Registration packet insert due

August 28

Setup instructions and exhibit information sent to all sponsors/exhibitors

September 12

Golf Outing 10am-5pm

September 13

Exhibit 7am-4pm

September 14

Exhibit 8am-2pm

Notification of cancellation must be received in writing for a full refund. No refunds given after August 28.

**Meeting
Program
Ad Sizes
& Rates**

Note! All artwork must be
received in high resolution,
full color PDF format.

**Quarter
Page:
2.4" x 4"**

Full Price: \$150

Full Page: 5" x 8"

Full Price: \$500

Half Page: 5" x 3.5"

Full Price: \$250

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3100 Montvale Drive

Springfield IL 62704

217/525-1406

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160th Annual Session

*Embassy Suites by Hilton East Peoria Riverfront & Conference Center
100 Conference Center Dr. East Peoria, IL. 61611*

*We invite you to join us in Springfield for sponsorship,
advertising and exhibit opportunities on September 13–14.*

*Our hope is to help you establish new relationships
while continuing to strengthen existing ones.*

Sponsor/Exhibit application and Program Artwork deadline is August 7, 2024
Exhibit Space is limited

*Contact Mattea Tavernor at 217-525-1406
or mtavernor@isds.org
if you have any questions.*

We look forward to seeing you in September!